UNI 118: UNDERSTANDING POLITICS AND ECONOMY (and MANAGEMENT)

MUSTAFA ÖZEL

COURSE CONTENT: This course offers a systematic discussion of politics, economics, and management in a social context. First, the nature of states, ideologies, constitutions, and major political institutions, with special attention to global political interaction, will be explained. Secondly, the development of modern economic science (ideology?) and its major criticisms will be discussed. Finally, the basic principles of managing organizations will be examined.

LEARNING OBJECTIVES: Upon completion of the course, students are expected to be able to:

1. understand the most fundamental concepts and principles of politics, in national and global context;
2. be knowledgeable of historical development and theoretical aspects of political, economic, and managerial processes;
3. be familiar with interactions between the culture, technology, human resources, and organizations in order to achieve high performance;
4. be aware of the ethical dilemmas faced by political and economic administrators and their social responsibilities;
5. make intercultural comparisons in crucial areas of politics, economics, and management.

PART I: POLITICS

1. Political Science, Economics, and Management
2. Political Theories (Roskin, Chapter 3: 36-53)
3. Political Ideologies (Roskin, Ch 4: 56-75)
4. States and the Interstate System (Roskin, Ch 5: 78-97)
5. Rights and Constitutions (Roskin, Ch 6: 100-117)

PART II: ECONOMICS (Reading material will be provided by the Teacher.)

6. Economics as a Social Science and Ideology
7. Mercantilism and Physiocracy
8. Classical (Liberal) Economics
9. Socialist and Nationalist Critiques of Liberalism
10. Neoclassicals, Keynes and After

PART III: MANAGEMENT (Reading material will be provided by the Teacher.)

11. Management as an Art and Science
12. Planning and Organizing
13. Leadership and Motivation
14. Entrepreneurship


Modern Management: Concepts and Skills, 12/E (Samuel C. Certo and Trevis Certo)

Grading: Attendance and Homeworks 20 %, Midterm Exam 40 %, Final Exam 40 %.