Course Title: Textual Analysis and Effective Communication
Code: UNI123
Semester: Spring 2014-15
T + P Hour: 4 + 0
Credit: 3
ECTS: 4

Prerequisites: NONE

Language of Instruction: English

Course Type: Compulsory

Course Coordinator: Deniz Ezgi Avcı Vile

Instructor: None

Assistants: None

Course Objectives:
This course is designed to familiarize the students with the crucial methods of analysis and synthesis through the study of written and visual texts ranging from novels to literary texts and authentic articles in a theme-based curriculum.

The objectives of this course constitute analyzing a given text in depth to explore whys and wherefores, expressing their arguments and critiques in an organized and substantiated manner in both spoken and written forms, equip students with oral presentation skills and the basics of research and citation skills. Through exploration of academic and literary texts and production of written work, this course familiarizes students with the notion of ‘plagiarism’ and how to avoid it. The students are encouraged to research material in order to produce their own authentic work with their own interpretations and suppositions, supported with evidence.

The course also aims at equipping students with better communication skills in English through discussions, debates, group and project works and oral presentations on issues such as crime and society, cultural identities and psychological issues.

Learning Outcomes:
- After completion of this course, students will
  1. be acquainted with the notions of symbolism and implicit meanings within a given text.
  2. be able to give more nuances to reading of any given text and be able to locate it within its broader cultural, historical, political and psychological contexts.
  3. have an understanding of how audience, purpose, and the language form the function and the meaning of the text.
  4. produce grammatically, lexically and mechanically accurate language in coherent, cohesive and organized manner.
  5. gain the basic skills of academic presentations on a variety of topics.
  6. be able to use a blend of in-text citation techniques namely paraphrasing, summarizing and quoting.
  7. gain the basic knowledge of conducting a small-scale research by assessing the credibility of the sources and avoiding plagiarism.

These acquired skills will enable the students to produce essays and papers (a personal response to a literary text, an article critique and a research paper) using their interpretations and also their research findings to convincingly prove their theses to the reader.

It will provide the necessary foundation to assess and analyze texts in other fields throughout their studies and into their careers.

Teaching Methods:
The course content is mainly built around content-based instruction (CBI). Students are expected to read a novel and about universally acknowledged topics such as society and crime, cultural identities and psychological issues and to exploit relevant authentic academic articles, and commentaries to complete assignment sheets. During class, feedback is given on these assignments through class discussions, debates, group and project work. Also, the socio-political and historical references of the texts are discussed in class.

With regard to non-fictional texts, articles, commentaries, students are expected to analyze the texts, synthesize relevant information from these sources in some of their written work after
### Assessment Components
- In-Class Assignment 1: 10%
- In-Class Assignment 2: 15%
- Oral Presentation: 15%
- Research Paper Outline: 10%
- Research paper: 35%
- Participation Grade: 15% (Exploiting the assigned texts, doing pre-reading tasks, participating in class discussion & doing homework)

### WEEKLY TOPICS AND PREPARATIONS

<table>
<thead>
<tr>
<th>Weeks</th>
<th>Topics</th>
<th>Initial studies</th>
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</thead>
<tbody>
<tr>
<td>1.</td>
<td><strong>INTRODUCTION:</strong> Intro to the course/ What is a text? Plagiarism Intro to the novel-author -context Fahrenheit 451 Section 1: pgs. 1-18</td>
<td>Students are expected to come to class having read the assigned chapters, texts, and answered the assigned questions. Students are expected to participate in class discussions, debates, group works, question and answer sessions. Their participation in class activities determines 10% of their total grade.</td>
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<tr>
<td>2.</td>
<td>Fahrenheit 451 Section 1: pgs. 1-18 <strong>Assignment:</strong> Input for Oral Presentation Requirement</td>
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<td>3.</td>
<td>Fahrenheit 451 Section 2: pgs. 19-39 <strong>Oral Presentations in class</strong></td>
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<td>4.</td>
<td>Fahrenheit 451 Section 3: pgs. 39-65 <strong>Oral Presentations in class</strong></td>
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<td>5.</td>
<td>In class Assignment 1 (60 minutes -%10) Fahrenheit 451 Section 4: 67-89 <strong>Oral Presentations in class</strong></td>
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<td>6.</td>
<td>Fahrenheit 451 Section 5: 89-106 *Input on Essay Writing <strong>Oral Presentations in class</strong></td>
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<td>7.</td>
<td>Fahrenheit 451 Section 6: 107-138 <strong>Oral Presentations in class</strong> *Announcement or Assignment 1 Grades</td>
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<td>8.</td>
<td>Fahrenheit 451 Section 7: 138-159 * <strong>Oral Presentations in class</strong></td>
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<td>9.</td>
<td>In class Assignment 2: ‘Novel Interpretation Essay’ (In class writing 15% ) 500+ words *Start Research Paper Input +Outline</td>
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<tr>
<td>10.</td>
<td>Research Paper Input - Citation (Outline: 10%) (Research Paper: 35% 850-1000 words) Research Paper sample text APA* Introduction to Academic Writing – Citation – Plagiarism Sample Outline and Research Papers</td>
<td></td>
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</table>
11. **Theme 1: Urban Renewal**
   Text 1: Workshop: “Istanbul Sees History Razed in the Name of Regeneration”
   - Theme 1 - *Text 2 – “Urbanization and Slum Formation”*
   - *Oral Presentations in class*

12. **Announce Assignment 2 Grades (7 MAY)**
    Deadline for Research Paper Outlines (10%) – 12 December Friday
    - Theme 2 Text 1 - “Race and the Construction of Human Identity”
    - *Oral Presentations in class*

13. **Theme 3: Psychological Issues**
    Text 1: Is Pure Altruism Possible?
    - *Oral Presentations in class*

14. Feedback on Research Papers
    Deadline for research Papers by 17.00 pm

15

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**REFERENCES**

Main Textbook/Texts covered
1. Fahrenheit 451, Ray Bradbury
2. *Istanbul sees history razed in the name of regeneration*, by Constanze Letsch, Guardian Newspaper, Thursday 1 March 2012
3. *Urbanization and Slum Formation* by Giok Ling Ooi and Kai Hong Phua
4. Race and the Construction of Human Identity by Audrey Smedley
5. Is Pure Altruism Possible? By Judith Lichtenberg

Secondary Texts:

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**ECTS / WORKING HOUR TABLE**

<table>
<thead>
<tr>
<th>Activities</th>
<th>Number of Weeks</th>
<th>Duration (Hour)</th>
<th>Working Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Duration of the Course (Including Exams: 14 x Total Weekly Course Hour)</td>
<td>14</td>
<td>4</td>
<td>56</td>
</tr>
<tr>
<td>Extracurricular Working Hour (Preparatory Work, Review)</td>
<td>14</td>
<td>2</td>
<td>28</td>
</tr>
<tr>
<td>Assignments, Presentations, Internet Studies, etc.</td>
<td>2</td>
<td>6</td>
<td>12</td>
</tr>
<tr>
<td>In-term Study</td>
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<td>8</td>
<td>8</td>
</tr>
<tr>
<td>Research Paper Study</td>
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<td>14</td>
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<tr>
<td>Working Hours in Total</td>
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<td>118</td>
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<tr>
<td>Working Hours in Total / 30</td>
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<td></td>
<td>3.8</td>
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<tr>
<td>ECTS Credit of the Course</td>
<td></td>
<td></td>
<td>4</td>
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